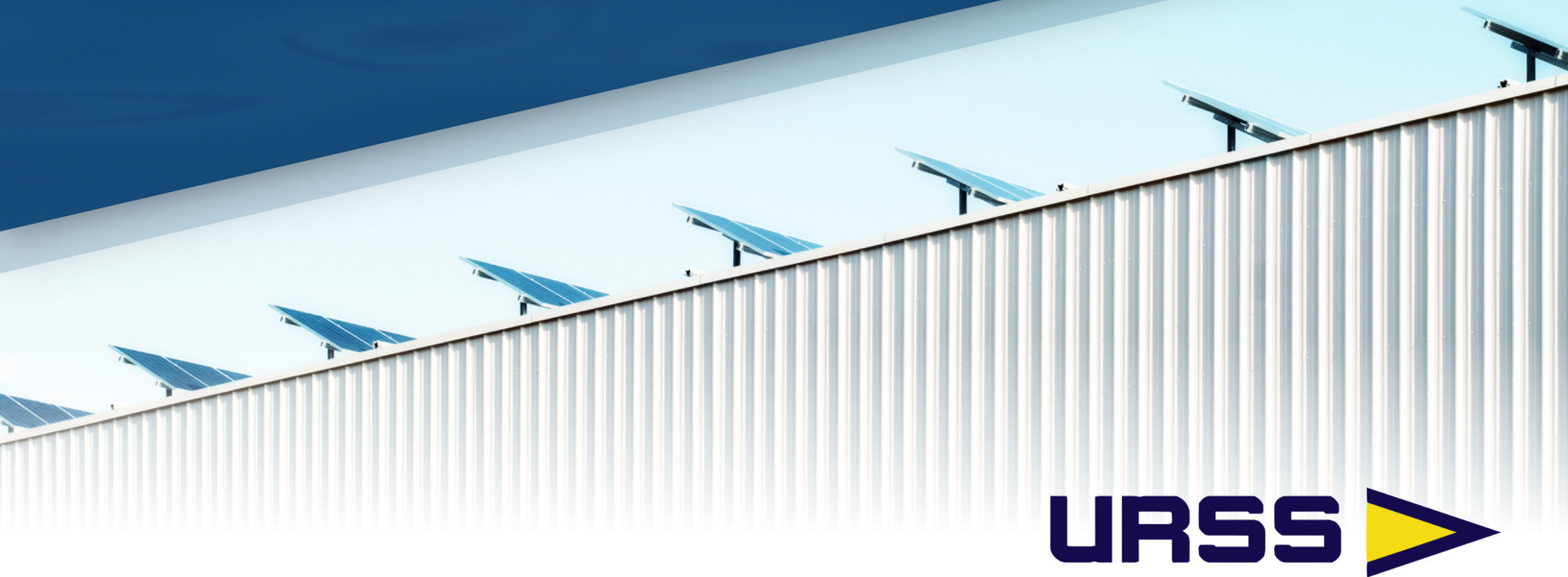




# Rochester Solar Splash 2018-2019 Sponsorship Packet



Dear Potential Sponsor,

My name is Chris and I'm president of the University of Rochester Solar Splash team. We are a group of students who are committed to designing, building and racing a solar-powered electric boat, competing yearly in the international Solar Splash competition. Our goal is to provide students an opportunity to grow their engineering skills in a hands-on environment, and to apply these skills to develop electric vehicle technology.

Our team relies on the support of the surrounding community in order to accomplish our goals. By sponsoring our team, you allow us to attend competition yearly as a competitive team, improve our boat design, and develop our skills as engineers.

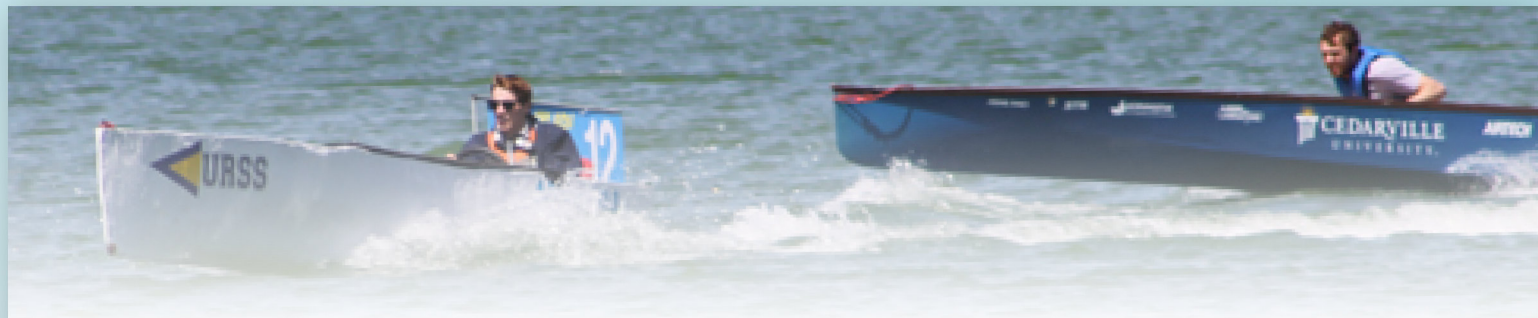
Your sponsorship of our team, whether it is through resources, time, or monetary donation, is incredibly valuable. In return for your contribution, our team offers a sponsorship program, outlined in this packet. Donations are tax deductible where permissible by law, and documentation can be provided.

We appreciate your support, and look forward to working with you.

Sincerely,



Chris Dalke  
President, Rochester Solar Splash  
rochestersolarsplash@gmail.com



# Sponsorship Benefits

Our team offers a tiered sponsorship program, with a number of benefits including brand exposure on our site and social media, our boat, at competition, in the campus engineering community and more.

*The following tiers are flexible, and our group can accommodate to specific requests from your organization. All tiers include benefits from previous tiers.*

<i>Tier</i>	<i>Donation Amount</i>	<i>Benefits</i>
<b>Platinum</b>	Financial or material donations totaling \$2000+	Video detailing our collaboration with sponsor Coverage on social media
<b>Gold</b>	Financial or material donations totaling \$1000+	Large logo displayed on boat Large logo displayed on team banner Large logo displayed on team shirts
<b>Silver</b>	Financial or material donations totaling \$500+	Medium logo displayed on boat Medium logo displayed on team banner Medium logo displayed on team shirts
<b>Bronze</b>	Financial or material donations totaling \$100+	Small logo displayed on boat Small logo displayed on team banner
<b>Contributor</b>	Financial or material donations of any value	Logo with link on our website's sponsorship page



# About Our Team

University of Rochester Solar Splash was founded in 2009. Our group provides University of Rochester students an opportunity to practice engineering skills in a hands-on environment involving the unique challenges of electric vehicle design.

Our club consists of exclusively undergraduate students, and is open to students of all skill levels.

Our team's current focus is on two systems: Developing an electric outboard motor with high performance characteristics, and a telemetry system which collects and stores realtime data from sensors on the boat.



*If you or your organization is interested in sponsoring Rochester Solar Splash, please contact us at [rochestersolarsplash@gmail.com](mailto:rochestersolarsplash@gmail.com), or visit our website at [sa.rochester.edu/solarsplash](http://sa.rochester.edu/solarsplash).*

## About Solar Splash

SOLAR SPLASH is the World Championship of intercollegiate Solar/Electric boating. Each year, teams gather to race boats in a test of speed, power, and endurance.

The competition serves as an opportunity for students to compete and showcase their accomplishments. Students learn to use solar energy and get hands-on experience with sustainable energy, energy management, and the importance of efficiency and good design. For more information, visit [solarsplash.com](http://solarsplash.com).





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[sa.rochester.edu/solarsplash](http://sa.rochester.edu/solarsplash).***