



2020
-
2021

SPONSOR: UR BAJA SAE

University
Of Rochester



HAJIM
SCHOOL OF ENGINEERING
& APPLIED SCIENCES
UNIVERSITY OF ROCHESTER

A LETTER FROM OUR PRESIDENT

We, the University of Rochester Baja SAE team are a group of dedicated students who participate because we want to learn through hands-on experience and not just from a textbook of how to make a working vehicle and the design process behind it.

To design and build a competitive vehicle, we need your support, either through your resources, time, and/or monetary donations. By sponsoring our team, you allow us to acquire better parts, access better manufacturing processes, and you can offer invaluable advice that will help us continue to grow and improve as a team and as individuals.

In return for your contribution, we offer a variety of returns. We will proudly advertise your contact information and logo. Also, donations are tax deductible.

We appreciate your support and look forward to working with you!

Sincerely,



Madeline Bedrock, President



2020-2021 COVID-19 Notice

Following the initial shock of the pandemic, university shutdowns, and lockdowns around the country and world, the University of Rochester Baja SAE team stepped up to create and enact guidelines and protocols for the safety of the team.



Beginning in late August, the team members on campus have followed all the mandated safety guidelines as well as the ones we created to ensure social distancing and safety from the virus.

While our process to create vehicles is slower than before the pandemic, we are well on our way to being ready for future competitions with our growing team and motivation to make new and improved Baja vehicles.



Join Our Family!

By the Numbers

Top 20 out of 100+ teams
in last 3 competitions

20+ STEM Majors
and Engineers

With our extensive community of alumni and competitions all over the United States, your business will be seen in the tri-state area and across the country

Integrate your brand into the network of the prestigious University of Rochester and our BAJA SAE team to be on the forefront of academic and vehicular progress

Donation Tier

Sponsorship Benefits

PLATINUM \$2000+

- Large logo vinyl sticker on team trailer
- Logo featured on car, team banner, and apparel
- Logo with hyperlink on our website's sponsorship page

GOLD \$1000-1999

- Logo featured on car, team banner, and apparel
- Logo with hyperlink on our website's sponsorship page

SILVER \$500-999

- Logo displayed on car and apparel
- Logo with hyperlink on our website's sponsorship page

BRONZE \$75-499

- Mention in "Special Thanks" section on car and team apparel
- Logo with hyperlink on our website's sponsorship page

*The amounts correspond to how much money or value of materials donated

**By sponsoring UR Baja SAE your company will receive great publicity as well as tax deductions for donations (as allowed by law).





If you or your organization is interested in donating to our team, please email us at urbaja.sponsors@gmail.com or visit our website at rochesterbaja.com for more information. Thank you so much for reading!



University of Rochester
Baja SAE



@UR_BajaSAE