RESOLUTION ENDORSING "TAKE BACK YIK YAK" INITIATIVE
RESOLUTION 20
April 6, 2015

SUBMITTED BY: Delvin J. Moody, Class of 2018 Senator
SeQuola Kemp, Senator At-Large

WHEREAS, over the past few months, the students of this campus have dealt with and been involved with many issues based around diversity, race, and social inequality; and,

WHEREAS, within these months, a growing concern over the social medium, Yik Yak, has been discussed by many university groups, administrators, student leaders, and students,

WHEREAS, Yik Yak is an anonymous social application, launched in 2013, that uses GPS to allow users in a 10 mile radius to microblog, in the form of "Yaks"; and,

WHEREAS, over the past months, users located at or near the University of Rochester have purposefully posted yaks, that were offensive, threatening, misleading, degrading, vile, disgusting, and an awful representation of the University; and,

WHEREAS, on March 5, 2015, students met together for a Town Hall on Race and Diversity hosted by Senator Delvin Moody, and an initiative titled "Take Back Yik Yak" was proposed and supported in that session, and

WHEREAS, the purpose of "Take Back Yik Yak" is to gather support from the student body, to promote positivity rather than negativity on Yik Yak,

THEREFORE BE IT RESOLVED, that the Students' Association Senate endorses the Take Back Yik Yak initiative as outlined in the supplemental document; and,

BE IT FURTHER RESOLVED, that University of Rochester Students' Association Senate charges the SA Communications and Public Relations Committee and Senators to help promote the Take Back Yik Yak campaign.

Eudora Erickson
Speaker, Students' Association Senate

Antoinette Esce
President, Students' Association

SENATE VOTE TOTALS:
Yes: 18 No: 0 Abs: 0 Date: 4/6/15