around the world, this type of relationship continued to flourish, causing a boom for Burton's entrepreneurs in a wide range of occupations.

IPA Today

Clearly, without George Hodgson's inadverent creation of a nineteenth-century international phenomenon, brewing in England would not have evolved into the major industry that it became. It still survives today, as modern large-scale breweries continue to carry on the traditions of Hodgson and the Burton brewers. Though most modern drinkers have forgotten the name of Hodgson, the brewing techniques he helped to shape stick prosper. Perhaps James Herbert put it best in his exuberant admiration that:

There is no beverage so wholesome and invigorating as beer, nor any so generally palatable. It may, indeed, be justly considered as our national drink, and therefore to give a good genuine article, brewed from the best materials, is the right way for the tradesman to sustain his reputation and give satisfaction to his customers.*

In the end, this is the goal that all brewers, in Hodgson's day and in ours, seek to attain.

*Author's Note

My personal interest in this topic stems from a previous job in making packaging for a small microbrewery. By that hand, I know the ardor behind Hodgson's alleged innovation in beer preservation techniques even. It was only through research for this paper though that I am able to determine the story's veracity, which, as the historical record is often misunderstood in modern folklore.

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